


OneMIP platform

On-boarding guide for MIPCOM & MIPJUNIOR

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Thank you for being part of the OneMIP experience

The platform allows all MIPCOM & MIPJUNIOR participants to make connections, discover the community and get insights, then showcase content and generate leads if they acquire a content pack.

The platform has been designed to match the TV industry needs and should be easy to use.

Through this guide you will be guided to promote yourself and for company administrator to promote your company and content.

- Update your participant profile in order to present yourself and help the OneMIP members find you through the participant directory.
- Update your company profile to deliver relevant information to help the OneMIP members find your company through the company directory.
- Allow a colleague to also be an admin for your company on the platform.
- Add content to your Exhibitor Hub (trailers, full episodes, promotional video), to showcase your freshest catalogue and help the MIP buyers discover your new content through the content directory from September 15th.
- Download the list of participants that have screened your content and/or requested to be contacted.

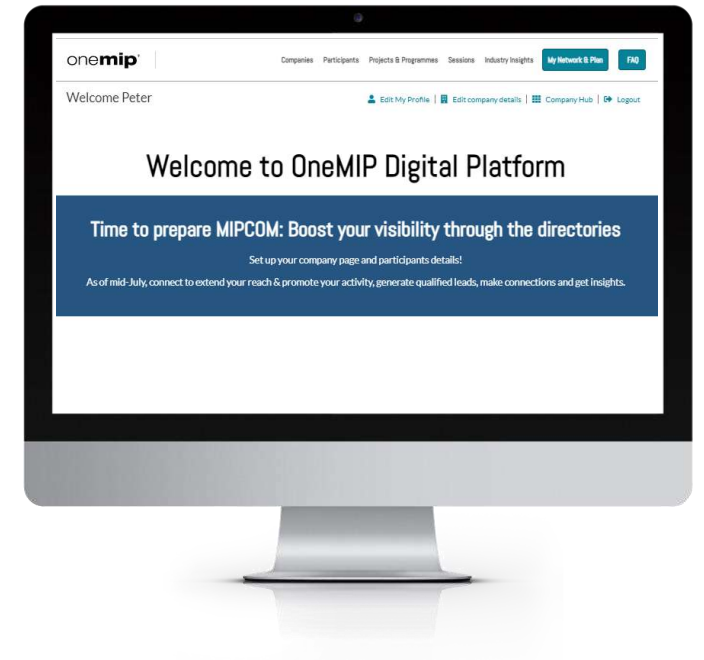
Enjoy your reading.

BROWSERS

To maximise your online experience and be able to use all OneMIP digital features such as video screening, video upload and chat features, we strongly recommend you use the latest version of one of the following browsers:

- Firefox
- Google Chrome
- Safari (on macOS)
- Microsoft Edge (on Windows 10)

Note: Internet Explorer is not supported



ACTIVATING YOUR ACCOUNT

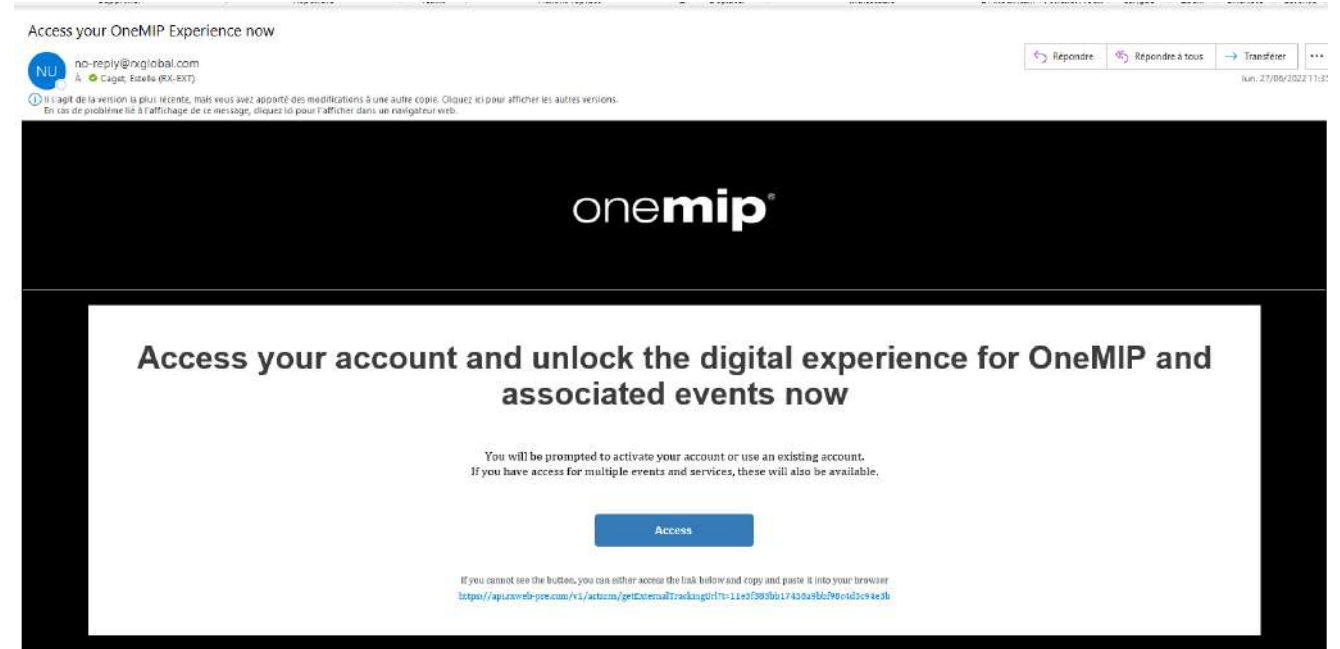
Upon registration, you will receive an email to activate your account “Access your OneMIP experience now”.

The Email may fall in your SPAM folders, do not hesitate to search for it, here's the sender's name :

no-reply@rxglobal.com

Two options to activate account :

- Use “Access” button
- Copy and paste the link at the bottom in a browser



Note on session automatic log out:

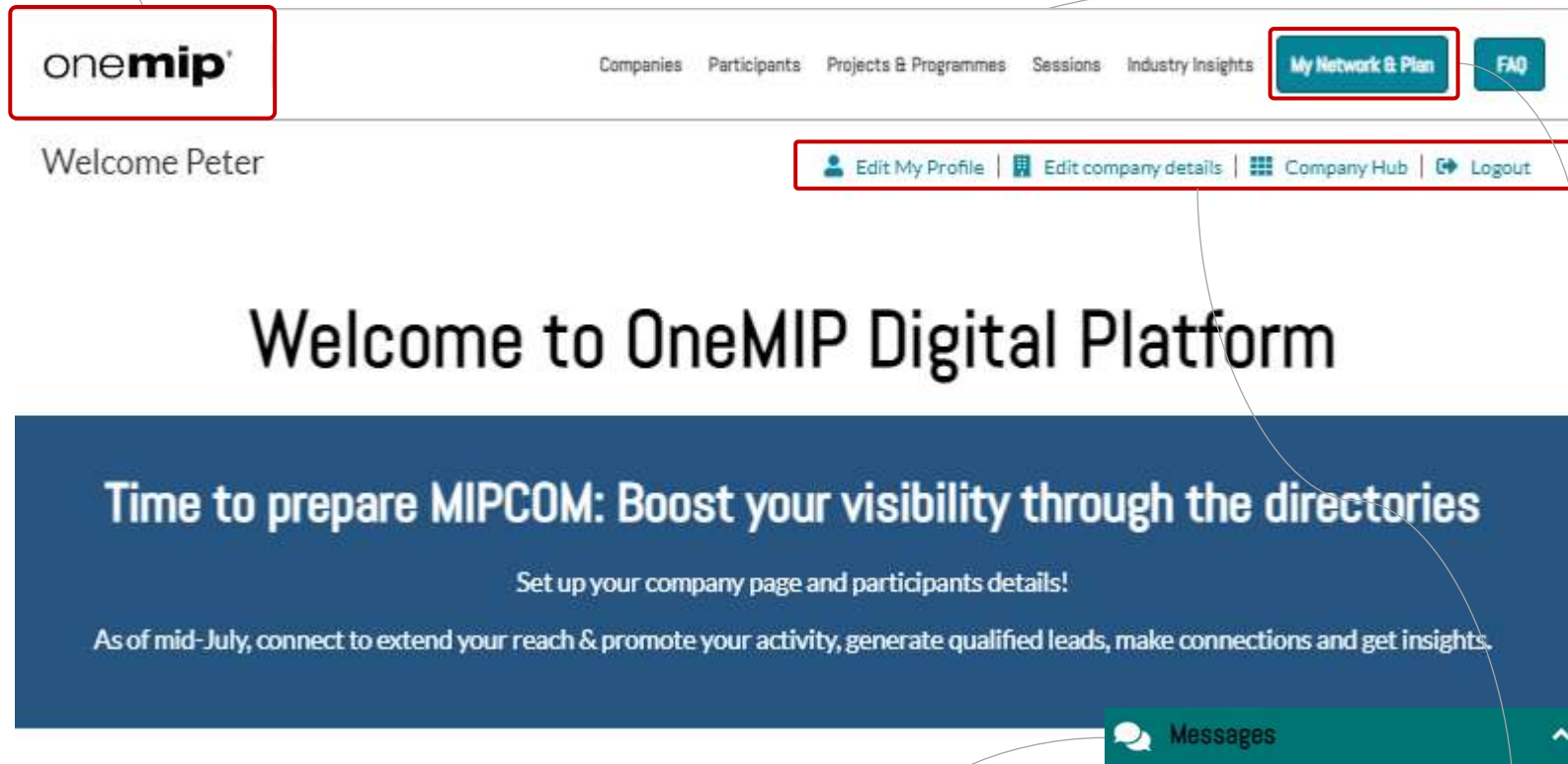
If you remain inactive on your session, automatic logout will be done after 10 minutes of inactivity.

CUSTOMER HUB

General Information

Platform hub is used as the landing page for customers to highlight some information (sponsors, contents, articles) and ease navigation

- First page displayed after login is the Customer hub
- Content may change depending on the phase (pre-show, during show, post-show)
- Hub is available by clicking on show logo



- Header menu contains links to different directories
- Some directories can be hidden depending on show planning / profiles

Display "My network & Plan" panel

Access to Chat messages

- Hub navigation component is dynamic and depending on user's profile, following sections will be available:
 - **Edit my profile:** update your participant profile
 - **Edit company details** (*Admins only*): update your company profile
 - **Company hub** (*Admins only*): access to Company hub (Exhibitor hub) with Lead capture services and dashboard

PARTICIPANTS DIRECTORY

Several options are available on each directory to narrow result and filter searches

Filters used to search for a record with specific details

FEATURES are kind of shortcuts suggested by MIP representatives.

The screenshot shows the 'onemip' Participants Directory. The top navigation bar includes links for Companies, Participants, Projects & Programmes, Sessions, and Industry Insights, along with buttons for 'My Network & Plan', 'FAQ', and a share icon. A user greeting 'Welcome Peter' is visible. The main heading is 'Participants Directory'. On the left, a 'Filter' sidebar is expanded, showing 'Features' with 'Buyer (1)' and 'Seller (1)' options, and 'Participant activity' with 'Content creation - right holders (1)', 'Content sourcing - commissioning (2)', and 'Others (1)'. A search bar at the top right contains a magnifying glass icon. Below the search bar, a red box highlights the 'Seller' filter, which shows '1 participants'. Another red box highlights the 'Last name (A-Z)' sorting dropdown. A participant card for 'Peter CLARK' is shown, with details: 'TEST', 'QUALITY SA FROM MIPTV', and 'France'. A red box highlights the 'Add to My Network' button. A red box also highlights the 'onemip' logo on the participant card. A red box highlights the 'Updated today' status. A red box highlights the 'Seller' filter in the sidebar.

Dynamic search bar taking into account job title, first and last names and company name

Active filters

Sorting options:

- A-Z
- Z-A
- Newest
- Recently updated

Options are not the same on all directories.

Option to add a participant to "My Network & Plan"

Quick link to participant or company details

PARTICIPANT PROFILE UPDATE

Welcome Guillaume

[Edit My Profile](#) | [Edit company details](#) | [Company Hub](#) | [Logout](#)

Filter

Features ^

8 participants

Last name (A-Z) v

Peter CLARK

TEST

QUALITY SA FROM MIPTV

About Peter

Test account

Select items that best represent your company to help visitors to find you through searching the participant directory.

Your main activity

the selected item will be used in filter

Others

Your country / region

the selected item will be used in filter

France

Your programme genres

the selected item will be used in filter

No Genre


atlasreedehw@gmail.com

Twitter LinkedIn

To update your participant profile, use the dynamic navigation panel on the top of each page by clicking “Edit My Profile”

You can update a section each time a pen is available. To set up your profile you can add:

- your photo (recommended size 180*180px, max 1MB)
- your description, job title and segmentation information on your activity
- a link to your social media profiles (Twitter & LinkedIn)
- your contact information is displayed by default. Click on the pen picture, then “Change”.

 Email and Phone are currently visible to others. [Change](#).

IMPORTANT: Try to be as accurate as possible when filling in your business scope such as genres, activity, sales or acquisition territories. We have enhanced filter and searching capabilities, those will be used by the participants, especially content buyers and sales executives to identify the relevant contact to meet within a company.

COMPANY DIRECTORY

Several options are available on each directory to narrow result and filter searches

Filters used to search for a record with specific details
New filter companies I follow

Dynamic search bar taking into account genres, name

Active filters




Option to add a participant to "My Network & Plan"

Quick link to company details

The screenshot displays the 'onemip' Company Directory. The top navigation bar includes links for 'Companies', 'Participants', 'Projects & Programmes', 'Sessions', 'Industry Insights', 'My Network & Plan', 'FAQ', and a user icon. The main heading is 'Company Directory'. A search bar is located below the heading, with a magnifying glass icon. To the left, a 'Filter' sidebar is visible, containing sections for 'Features' (with checkboxes for 'Visitor MIPCOM (4)' and 'Exhibitor MIPCOM (1)'), 'Networking' (with a checkbox for 'Companies I follow'), 'Company activities' (with checkboxes for 'Content distribution - media rights (1)', 'Content creation - right holders (3)', and 'Services & supports (3)'), and 'Company country /'. The main content area shows 'Showing 6 exhibitors'. The first exhibitor is 'QUALITY 2', a 'France Production' with a 'VISITOR MIPCOM' badge and an 'Add to Network' button. The second exhibitor is 'QUALITY SARL', a 'Premium' member, with a 'move in together' logo, an 'EXHIBITOR MIPCOM' badge, and a 'Company Website' link. The 'QUALITY SARL' entry includes a 'Why visit our stand' section, a 'Description' section, and a 'Brands' section listing 'Coca-Cola, Johnson & Johnson, Nike'.

COMPANY PROFILE UPDATE

General Information

 [Edit My Profile](#) |
  [Edit company details](#) |
  [Company Hub](#) |
  [Logout](#)

Exhibitor Profile

YOUR PROFILE



Exhibition - Event edition: OneMip - April 2022

Profile completeness: 100%

Translations: Default language (English)

Profile | Company Administration

When you upload your content on this website you acknowledge and confirm that either you, the Exhibitor owns all intellectual property rights in that content, including in all images within that content or you have obtained the rights owner's formal consent to upload that content, including all images within that content and place that content on the website. In addition, personally identifying information should not be entered / uploaded in this profile.

Quality Inc

Why visit our stand: Tell visitors why they should visit your stand. Maximum 200 characters.

Brands we represent
Tell visitors all the brands that your company will represent at the show.
Futura Fima, Blank Fima, Islandaise Fertiliser

Filters
Select filters that best represent your company to help visitors find you on the website directory. Other Filters selections might be available in matching the section below.

Your company activities
Licensing (L), Manufacturing

Your company country / region
France

Your company genres
Biosciences (B), Chemical

Gallery of products and services
Add products to your Profile to show what you have to offer. Upload an image and full details for each product.

COMPANY WEBSITE

COMPANY EMAIL

COMPANY PHONE

ADDRESS
27 Quai Armand La Galle
CS 20005
BOULOGNE-BILLANCOURT CEDEX
92813
France

To update your company profile, use the dynamic navigation panel on the top of each page by clicking **“Edit company details”**

You can update a section each time a pen is available. To set up your company page you can add :

- a logo (recommended size 180x180px , max. 1 MB)
- a banner (recommended size 600x150px, max 1MB)
- a description and contact information
- the segmentation information of your company
- content (check next page for complete details)
- documents (PDF format, max size 5 MB per file)
- the sponsor category if you have a premium package (first in first serve)

IMPORTANT: Try to be as accurate as possible when filling in the company description and all attached data. We have enhanced filter and searching capabilities, those will be used by participants to search for specific companies or territories.

COMPANY PROFILE UPDATE

Company Administrators

Profile

Company Administrators

Create and manage administrators for your company, including a role. Each administrator will be sent an email with login information, there can be multiple administrators for each role and the same persons details can be entered with multiple roles. There must be one Primary Administrator. Please ensure you have the person's permission to add their details.

+Add Company Administrator

All fields are mandatory.

Email address

johnny.gimenez@reedmidem.com

Login roles

x Company additional administrator

Cancel

Save

audiomark100@gmail.com

Resend Activation Email

You can add more Company Administrators among the participants of your company at MIPCOM 2022. Please note they need to be already registered (and part of the Participant Directory of the platform). They will be then able to fulfill exactly the same role as you do.

From “Company Profile”, select “Company Administrators” tab and click on “Add company Administrator”. Fill in email address, select a role “Company additional administrator” and save.

MIPCOM CONTENT UPLOAD

General information

The platform allows you to add content into the Content Directory opens to MIP Buyers on September 15th

You can submit 2 kinds of content on the platform:

- Case 1: Your content is a completed programme and ready to be sold to key international buyers
- Case 2: Your content is still a project in “early Stage”, “in development” or “in production” and you are looking for financing or co-production partnerships

- If you had already uploaded programmes/projects in the past (MIPCOM 2021 and/or MIPTV 2022), you are invited to update these content pages and confirm your content package for MIPCOM 2022 by end-August.
- If not, you must purchase additional content package through the dedicated link.

[Purchase
Content Pack](#)

IMPORTANT: The number of products you can add depends on your package upsells: 3 for Basic / 9 for Pro / 20 for Premium / 50 for Optimum

MIPCOM CONTENT UPLOAD

Content (products) management

onemip

CompaniesParticipantsIndustry InsightsMy Network & Profile

Your company genres

No Genre

ONEMIP - APRIL 2022 SPECIFIC

Gallery of Projects and Programmes

Your company is eligible to add 50 Projects and Programmes.

Add Content

0 out of 50 Projects and Programmes Added

Interested in adding extra content to your company profile?

Click the 'Purchase Content Uploads' button to add more Projects and Programmes.

Purchase Content Uploads

ONEMIP - APRIL 2022 SPECIFIC

Upload Documents

Select a category (Brochure, Case Study, White Paper, Press Release or Other) and upload

1Select a category...

2Upload PDF file

Maximum size 5MB per file.

Product name *

Max 60 characters (Alphanumeric, Hyphen & Underscores)

Charles Chaplin "The Great Dictator"

Description

Selected for special Academy Award ceremony.
Charles Chaplin's 20th film released July 10, 1940. As Hitler rises to power in an American caricature sketch film made at the Republic Studios and starring Charles Chaplin. The film involves Chaplin satirizing one of America's wealthiest. <http://www.mdb.com/movie/0004133/>

Production status

Progressing

Genre

Comedy

Year of production

1940

Year of release

1940

The “Gallery of Projects and Programmes” section from the Company Profile will allow you to add your content on the platform. Products can be added through the button **+ Add product**.

Fields with a star (*) are mandatory.

Each product can be updated using the pen button.

- Guidelines for the image is 472x472px (square format).
- Guidelines for the video is .mpg .mpeg .m4v .mp4 .mov .wmv .avi .flv .mkv format, max. 8GB. (see more details on how to upload a video on the next slide)

Enter products in the order that you would like them to be displayed on your company page.

IMPORTANT: Try to be as accurate as possible when filling in the synopsis in your descriptions, and all attached data. We have enhanced filter and searching capabilities that will be used by buyers to find content based on their acquisition strategy.

MIPCOM CONTENT UPLOAD

Video Upload

When activated on Event edition, company administrators can upload videos on products.

Video
Attach a .MP4 or .MPEG video file to support your product. Maximum size 8GB.
Please ensure you own or have the owner's consent to use this video.

Upload video file

☐ Publish video
Video can be published once video processing is done

1

- Company admin can choose a file from their computer by clicking on “Upload video file”
- As of today, following formats are supported: .mpg .mpeg .m4v .mp4 .mov .wmv .avi .flv .mkv format, max. 8GB.

Video
Attach a .MP4 or .MPEG video file to support your product. Maximum size 8GB.
Please ensure you own or have the owner's consent to use this video.

Video uploading - AngelAndTheBadMan_512kb.mp4 - 394.54 MB

Closing this page will cause the upload to cancel

☐ Publish video
Video can be published once video processing is done

2

- Company admin cannot save product while uploading is in progress. Clicking on cancel will cancel the process.
- Once upload is complete, “Save” button will be available again

Video
Attach a .MP4 or .MPEG video file to support your product. Maximum size 8GB.
Please ensure you own or have the owner's consent to use this video.

Video Processing - AngelAndTheBadMan_512kb_13268249026677322.mp4 - 394.54 MB

Video processing can take a few hours. You can save your product now while we're processing your video in the background.
Warning: Tapping cancel will discard any changes made

☐ Publish video
Video can be published once video processing is done

3

- **When video processing is in progress, it is possible to save product and update all other details**
- Processing time can take up to 24 hours, depending on file size. It is most of the time much less.

Video
Attach a .MP4 or .MPEG video file to support your product. Maximum size 8GB.
Please ensure you own or have the owner's consent to use this video.

cccPublicDomainThe_Gun_and_the_Pulpit_512kb_132683236039803267.mp4
[Preview video](#)

☐ Publish video
Turn on to make the video visible

4

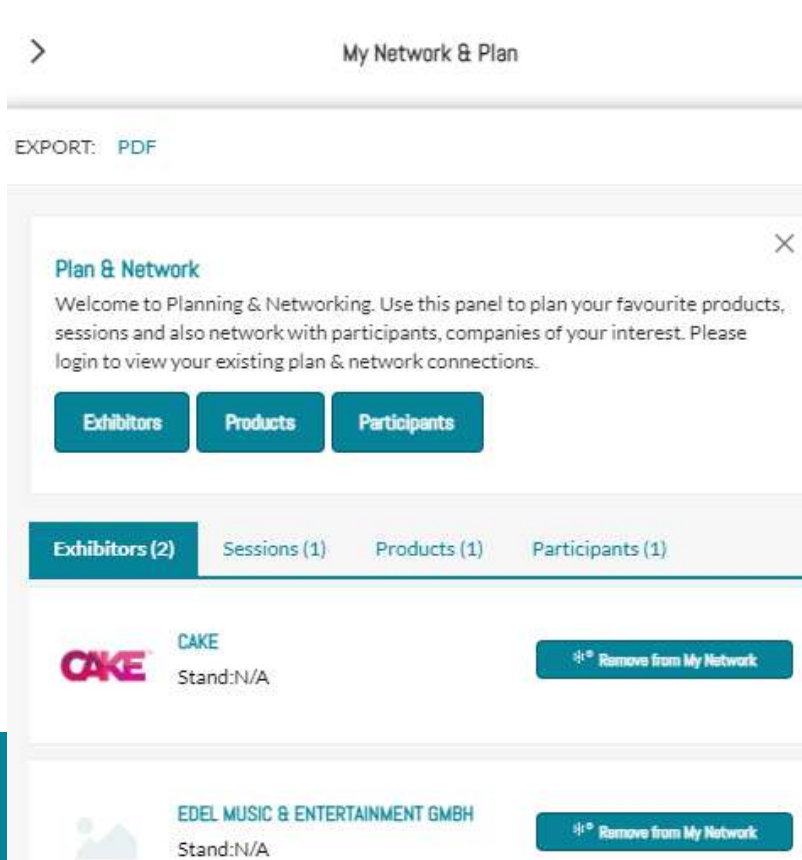
- Once processed, video can be previewed by customer. This step is not mandatory.
- To make video available in content directory, video should be published using “Publish video” toggle

MY NETWORK & PLAN

This new functionality is used to add favorites and save some records in case it should be accessed quickly later by participants




- My Network & Plan is always available through the option in platform's header



- It is possible to favorite a company, a participant, a product or a session using following button on directories or details pages:
- It is possible to remove a favorite by clicking on the following buttons:

 Add to Network

 Remove from Network

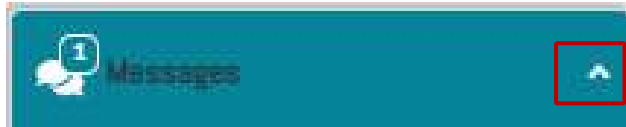
 Remove from Plan

“Network Feed” is displayed on the home page and shows the activity of the companies and participants you follow on your “Network and Plan”

WARNING
PDF extract does only contain companies and sessions.
Neither products not participants.



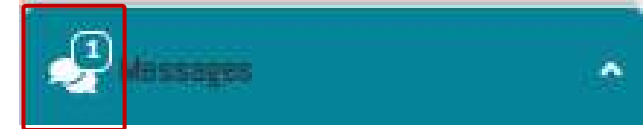
CHAT MODULE



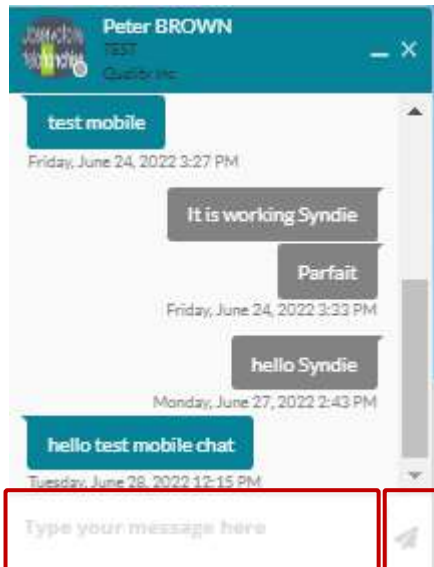
- Chat module is always available in the bottom right of the platform
- It can be minimized or displayed using the small arrow



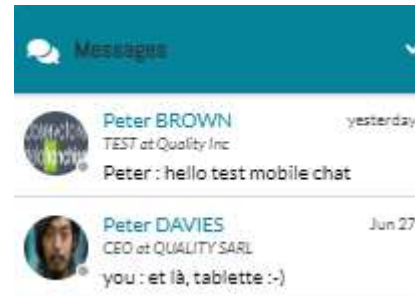
To start a discussion, click on “Send a message” on a participant details page



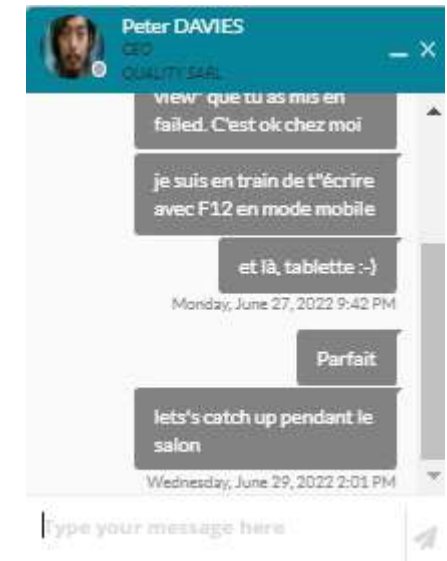
New messages are notified through a particular icon in the chat module header



New posts can be filled in a chat window. Click send to post the message.
URL will displayed as links.



All active discussions are available in the list. Click on one item to open the thread in a separate panel.







User's availability is displayed next to the picture.
Green: participant is connected
Grey: participant is offline

COMPANY HUB & DASHBOARD

Exhibitor Hub

Exhibitor hub is a page available for company administrators to let them access to several options like Leads file and dashboard.

 [Edit My Profile](#) |  [Edit company details](#) |  [Company Hub](#) |  [Logout](#)

OneMip - QUALIT... ▾

onemip 1 April 2022 - 2 January 2023

Company Name	Digital offering
QUALITY INC	Silver package



[Edit Profile Page](#)

This information will appear in the show website.



[Lead Capture Services](#)

A consolidated list of leads.
(Total: 2, New: 1)



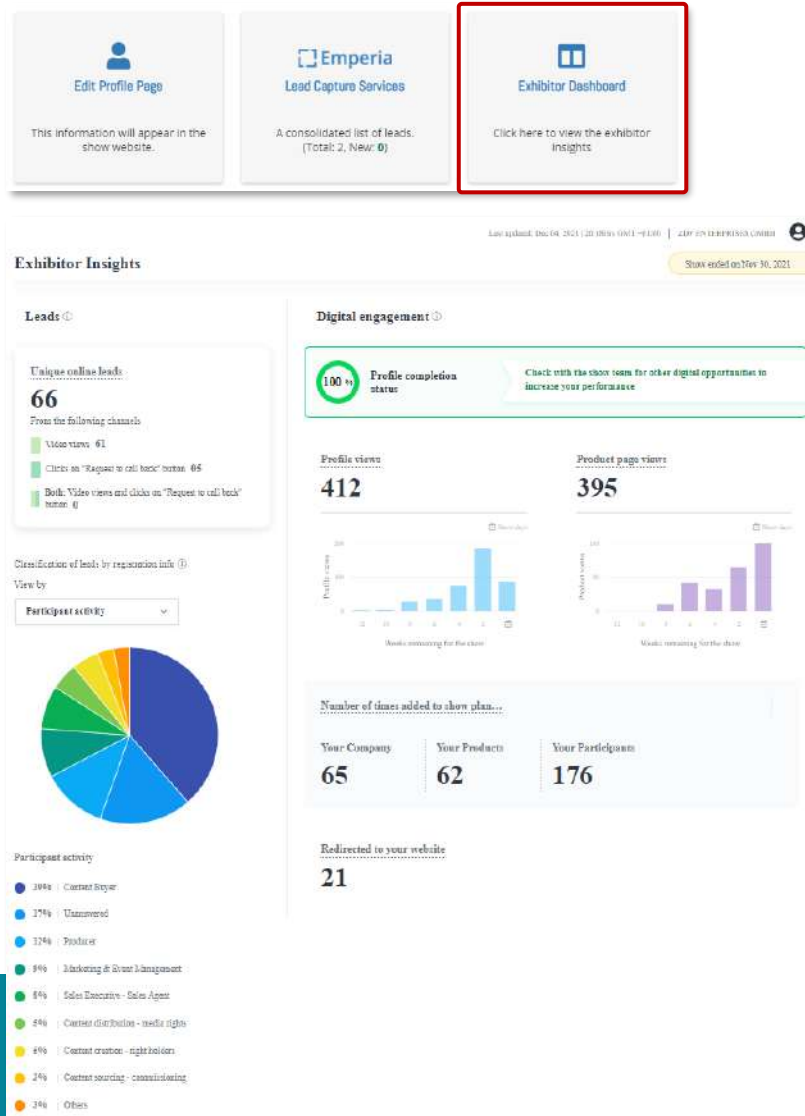
[Exhibitor Dashboard](#)

Click here to view the exhibitor insights.

- Company hub is available through the navigation panel on the top of each page by clicking “Company hub”
- ATLAS wording for this feature is “Exhibitor hub”
- On Exhibitor hub, administrators will be able to access to :
 - Company profile page
 - Lead Capture Services
 - Company dashboard (Exhibitor dashboard)

COMPANY HUB & DASHBOARD

Exhibitor Dashboard



- Exhibitor dashboard has been released with a “standard” version.
- Several information is available on dashboard:
 - Unique leads and split per lead type: screening or request for callback
 - # of views: profile and product pages
 - # of items added to show plan
 - Split of leads per category (PPS fields chosen: activity and genre)

COMPANY HUB & DASHBOARD

Leads

For MIP events, company administrators can download leads file containing the list of participants who screened one of their content or requested a callback.



[← Back](#)

EMPERIA

DOWNLOAD LEAD REPORT
Download your consolidated leads in the format of your choice

Total Leads 13 New Leads 0

[.CSV](#) [.XLSX](#)

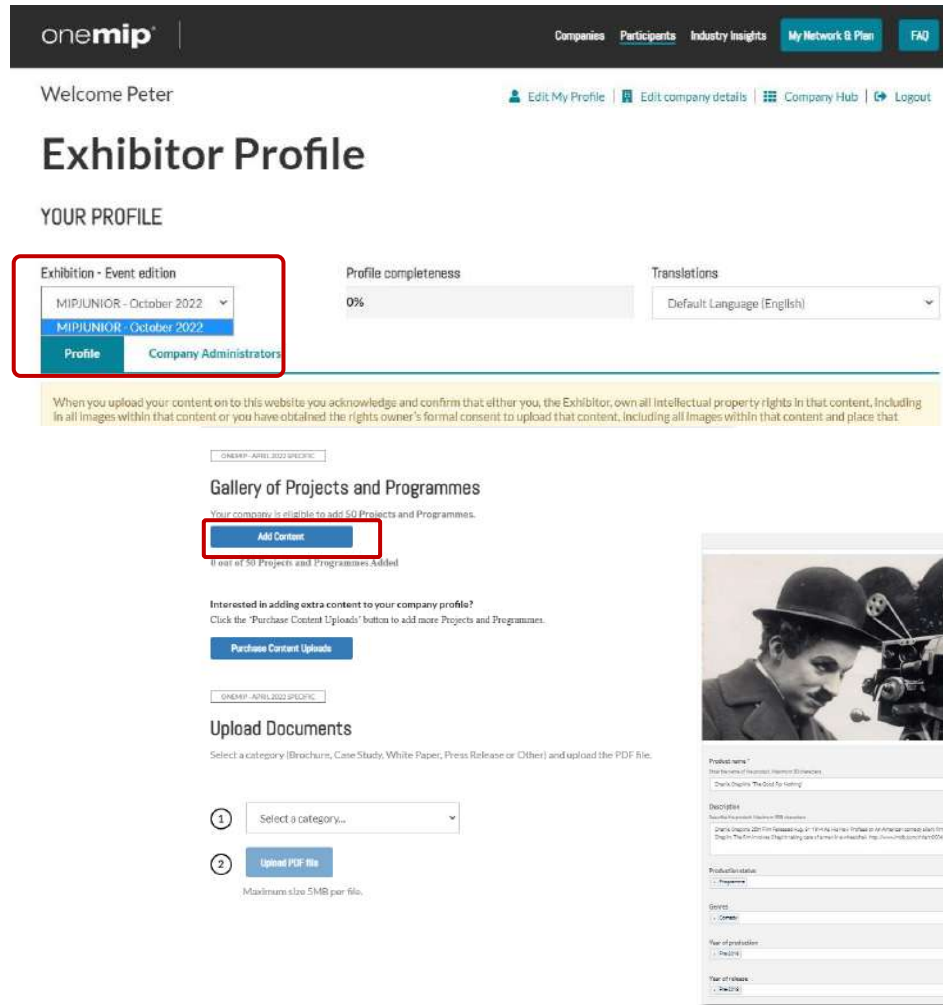
- Company administrators download Lead reports in two formats: CSV or XLSX
- Reminder: leads are created from company page with “Request a callback” button and from screenings
- It takes four hours between lead creation and availability in leads report
- Reminder: only companies with content packages can have access to leads

	V	W	X	Y	Z	AA	AB	AC	AD
1	Exhibitor	MIP Buyer	Visitor	Title	Interaction Type	Times Video Viewed	Total Product Video View Duration (secs)	Last Activity Date	First Activity Date
2	No	Yes	Yes		Contact request			2021-07-07 10:56:48.915	2021-07-07 10:56:48.915
3	Yes	Yes	No		call_to_action			2021-06-25 15:35:19.989	2021-06-25 15:35:19.989
4	Yes	Yes	No	Big Buck Bunny	MediaVideo	9	28	2021-07-05 08:49:11.530	2021-07-05 07:33:35.786
5	Yes	Yes	No	Charlie Chaplin's "The Good For Nothing"	MediaVideo	4	0.0	2021-06-30 14:39:56.052	2021-06-30 14:29:09.342
6	Yes	Yes	No	My View	MediaVideo	21	106	2021-07-05 08:49:43.929	2021-06-30 07:34:36.769
7	Yes	Yes	No	Angel and the badman	MediaVideo	5	3	2021-07-02 08:06:33.223	2021-07-01 08:26:30.544
8	No	Yes	Yes	The Lucky Texan	MediaVideo	2	0.0	2021-06-29 14:49:10.133	2021-06-29 14:49:06.805
9	No	Yes	Yes	Angel and the badman	MediaVideo	4	14.0	2021-07-01 16:17:09.815	2021-07-01 16:16:49.275
10	Yes	Yes	No	Big Buck Bunny	Product video viewed	23	52.0	2021-07-06 13:19:31.733	2021-07-05 07:33:35.786
11	Yes	Yes	No	The Gun and the Pulpit	MediaVideo	13	5418.0	2021-06-30 10:25:58.473	2021-06-29 13:17:29.745
12	Yes	Yes	No	The Lucky Texan	MediaVideo	14	8758.0	2021-06-30 10:06:08.840	2021-06-29 13:54:39.224
13	No	Yes	Yes	My View	Product video viewed	10	275	2021-07-07 07:55:05.937	2021-07-07 07:53:45.399
14	Yes	Yes	No	Fl?gelschlagen (wing flapping)	MediaVideo	4	0.0	2021-06-30 07:35:03.129	2021-06-30 07:33:02.193

MIPJUNIOR SELLERS USER JOURNEY ON ONEMIP

- As a **seller**, you will upload your projects & programmes on OneMIP platform. The steps to upload your content are described [slide 22](#)!
- To be able to upload your projects & programmes, you can buy « **credits** » to be used on MIPJUNIOR via **PAPER CONTRACT**. The delay between contract signature and credits available is 2 working days.
- The deadline for sellers to upload and update their projects & programmes* on OneMIP is September 30th!
- As of September 30th, RX teams will migrate all content to the MIPJUNIOR Screenings Library.
- As a **seller**, you will then have access to the Screenings Library to double/triple check that their content have been properly migrated.
- MIPJUNIOR content will be added on OneMIP platform at the end of November for a wider audience.

MIPJUNIOR SELLERS – CONTENT UPLOAD



one mip | Companies | Participants | Industry Insights | My Network & Plan | FAQ

Welcome Peter | Edit My Profile | Edit company details | Company Hub | Logout

Exhibitor Profile

YOUR PROFILE

Exhibition - Event edition

MIPJUNIOR - October 2022

Profile

Company Administrators

Profile completeness: 0%

Translations: Default Language (English)

When you upload your content on to this website you acknowledge and confirm that either you, the Exhibitor, own all Intellectual property rights in that content, including in all images within that content or you have obtained the rights owner's formal consent to upload that content, including all images within that content and place that.

ONE MIP - APRIL 2022 SPECIFIC

Gallery of Projects and Programmes

Your company is eligible to add 50 Projects and Programmes.

Add Content

Interested in adding extra content to your company profile?

Click the "Purchase Content Uploads" button to add more Projects and Programmes.

Purchase Content Uploads

ONE MIP - APRIL 2022 SPECIFIC

Upload Documents

Select a category (Brochure, Case Study, White Paper, Press Release or Other) and upload the PDF file.

1 Select a category...

2 Upload PDF file

Maximum size 5MB per file.

Product name *

Has been used in previous editions

Check Double The Size for listing

Description

Specify the product (Maximum 100 characters)

Check Double The Size for listing

Product details

Response

Genre

Comment

Year of production

Year of release

Before uploading your content in the Gallery of Projects & Programmes, select the event edition you are attending this year – “MIPJUNIOR – October 2022”.

The “Gallery of projects and programmes” section from the Company Profile will allow you to upload your content on the platform. Products can be added through the button “+ Add product”.

Fields with a star (*) are mandatory.

Each product can be updated using the pen button.

- Guidelines for the image is 472x472px (square format).
- Guidelines for the video is .mpg .mpeg .m4v .mp4 .mov .wmv .avi .flv .mkv format, max. 8GB. (see more details on how to upload a video on the next slide)

IMPORTANT: Try to be as accurate as possible when filling in the synopsis in your descriptions, and all attached data. We have enhanced filter and searching capabilities that will be used by buyers to find content based on their acquisition strategy.

MIPJUNIOR SELLERS – CONTENT UPLOAD

Video
Attach a .MP4 or .MPEG video file to support your product. Maximum size 8GB.
Please ensure you own or have the owner's consent to use this video.

Upload video file

☐ Publish video
Video can be published once video processing is done.

1

- Company admin can choose a file from their computer by clicking on “Upload video file”
- As of today, following formats are supported: .mpg .mpeg .m4v .mp4 .mov .wmv .avi .flv .mkv format, max. 8GB.

Video
Attach a .MP4 or .MPEG video file to support your product. Maximum size 8GB.
Please ensure you own or have the owner's consent to use this video.

Video uploading- AngelAndTheBadMan_512kb.mp4 - 394.54 MB

Closing this page will cause the upload to cancel.

☐ Publish video
Video can be published once video processing is done.

2

- Company admin cannot save product while uploading is in progress. Clicking on cancel will cancel the process.
- Once upload is complete, “Save” button will be available again

Video
Attach a .MP4 or .MPEG video file to support your product. Maximum size 8GB.
Please ensure you own or have the owner's consent to use this video.

Video Processing- AngelAndTheBadMan_512kb_132682490268677322.mp4 - 394.54 MB

Video processing can take a few hours. You can save your product now while we're processing your video in the background.
Warning: Tapping cancel will discard any changes made.

☐ Publish video
Video can be published once video processing is done.

3

- **When video processing in is progress, it is possible to save product and update all other details**
- Processing time can take up to 24 hours, depending on file size. It is most of the time much less.

Video
Attach a .MP4 or .MPEG video file to support your product. Maximum size 8GB.
Please ensure you own or have the owner's consent to use this video.

cc0PublicDomainThe_Gun_and_the_Pulpit_512kb_132683236039803267.mp4
Preview video [▶](#)

☐ Publish video
Turn on to make the video visible.

4

- Once processed, video can be previewed by customer. This step is not mandatory.
- To make video available in content directory, video should be published using “Publish video” toggle

MIPJUNIOR BUYERS USER JOURNEY ON ONEMIP

- As a buyer, you will get an invitation email to go on the Screenings Library in early October so that you can start preparing your MIPJUNIOR playlist.
- While preparing your playlist, you will not be allowed to screen/view any content videos, only a directory list.
- On Friday October 14th at midnight, you will not be able to continue your playlist preparation.
- You will only be able to screen your playlist during MIPJUNIOR live event on Saturday 15th and Sunday 16th October, on site in the JW Marriott.
- As of October 24th, you will be able to continue screening your playlist from anywhere.

MIPJUNIOR SELLERS & BUYERS INTERACTIONS

Contact & leads

- **Buyers** will be able to contact **sellers** via the Screenings Library (contact form) and to send them leads when screening contents.
- Lead data includes screening date, duration, integration in playlist, and buyers' identity.
- The lead reports will be shared in real time with **sellers** via email & via a download link on the Screenings Library. It will allow them to **arrange meetings with buyers** during MIPJUNIOR & MIPCOM and after both events.

MIPJUNIOR SCREENINGS LIBRARY


KEY DATES

July	August to September	September 30 th	October	Early October
Sellers receive activation email for OneMIP	Sellers upload their projects/programmes on OneMIP platform	Deadline for Sellers to upload their projects/programmes	RX migrates content to the Screenings Library Sellers check their content migration	Buyers prepare their playlist on the Screenings Library
October 14 th	October 15 th -16 th	From October 15 th	From October 24 th	End of November
Buyers stop their playlist preparation	Buyers screen their playlist on site Sellers receive their lead reports	Buyers & Sellers arrange meeting during MIPJUNIOR, MIPCOM & after both events	The Screenings Library opens again for buyers to continue screening	Content are added on OneMIP for a wider audience

OneMIP OFFERS & SERVICES

Digital Packages

MEMBERSHIP



24 HOURS MAGAZINE

Stand: AB123

Distributor/ Sales Agent,Licensing Agent,Docs & Factual,Angola

Description
Description

Brands
Brands we represent

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SELLER

SHOWCASING CONT...


EXHIBITING IN CANN...

VISITING CANNES

VIRTUAL PRESENCE

- "Why visit our stand" hidden
- document upload blocked
- no access to Leads
- no "Request call back" button on company page

With Content Pack
BASIC Or PRO



37DEGREES STUDIO - A Creative content development Studio -

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Humans are all sharing the same body temperature. Learning on this universal need, 37Degrees is exploring what is making every single one of us so unique.

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WITH CONTENT

Membership

- + why visit
- + right to add products
- + document upload enabled
- + access to Leads granted
- + "Request call back" button displayed on company page
- + 3 or 10 programmes/projects

With Content Pack
PREMIUM Or OPTIMUM

Premium



24 HOURS MAGAZINE

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Distributor/ Sales Agent,Licensing Agent,Docs & Factual,Angola

Why visit our stand
Why visit our stand

Description
Description

Brands
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INNOVATOR

SELLER

SHOWCASING CONT...

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- + more details displayed
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OneMIP OFFERS & SERVICES

MIPJUNIOR Digital Packages

MIPJUNIOR Project

€70

1 project looking for financing or
co-production partners

MIPJUNIOR Programme

€250

1 completed programme available
for sale

Pack Seller Visitors

€660

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1 project

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